

# Blog Planning Worksheet

---

**Title of Blog**

---

**Goal for [name of Blog]**

---

**Short-term goals (3-6 months)**

- ---
- ---
- ---

**Steps I am going to take**

1. 

---
2. 

---
3. 

---

**Mid-term goals (1-2 years)**

- ---
- ---
- ---

**Steps I am going to take**

1. 

---
2. 

---
3. 

---

# Blog Planning Worksheet

---

## Long-term goals

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Steps I am going to take

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Current Blog Schedule

Blog Post Titles	Topic	Post Date	Remarks	Guest Blog For

## Who can I network with to grow my blog?

Name of Blog	Blog URL	Name of Blog Owner	Email	Follow-up	Remarks

## What is your blog business model?

[In this section, you plan out your business model, are you going to start with advertising, being an affiliate as a front-end model and eventually developing into consultation or membership sites as the back -end, this is the space to list it all down. Summarize your plan into the top 3 you can implement quite quickly here and get to work.]

### Front-end

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### Back-end

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_